



FACULTY OF BUSINESS

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **LSC1503 Fundamentals of Logistics Management**
Semester & Year : January – April 2022
Lecturer/Examiner : Wan Ahmad Asrar Nik @ Wan Yahya
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:

PART A (60 marks) : THIRTEEN (13) short answer questions. Answers are to be written in the Answer Booklet provided.
PART B (40 marks) : FOUR (4) essay questions. Answers are to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple-choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College.

PART A

INSTRUCTION (S)

: SHORT ANSWER QUESTIONS (60 MARKS)

: Answer all **THIRTEEN (13)** short answer questions.

Write your answers in the Answer Booklet (s) provided.

1. Briefly describe the **THREE (3)** types of logistics. (6 marks)
2. List **FIVE (5)** significant elements of logistics management in an organization. (5 marks)
3. List **THREE (3)** shipping trading terms used in international trade. (3 marks)
4. Name **FIVE (5)** logistics factors that can affect customer service performance. (5 marks)
5. Identify **FIVE (5)** impacts of e-commerce growth on logistics service providers. (5 marks)
6. Name **FOUR (4)** modes of transportation. (4 marks)
7. Name **THREE (3)** types of cost that make up the total annual inventory cost (TAIC). (3 marks)
8. Briefly describe **FOUR (4)** activities involved in distribution logistics. (8 marks)
9. Define product availability. (1 mark)
10. Briefly describe the **FIVE (5)** types of inventory. (10 marks)
11. Define the following distribution logistics terms: (3 marks)
 - a. Last mile delivery.
 - b. Marketing intermediary.
 - c. Fourth-party logistics (4PL) provider.
12. Differentiate between centralized and decentralized purchasing. (5 marks)
13. Name **TWO (2)** types of port found in Malaysia. (2 marks)

(Total: 60 marks)

END OF PART A

PART B

: ESSAY QUESTIONS (40 MARKS)

INSTRUCTION (S)

: Answer all **FOUR (4)** essay questions.

Write your answers in the Answer Booklet (s) provided.

1. Distribution management is all of the processes that go into managing a company's outgoing material needs for sales. Describe:
 - a. **FIVE (5)** distribution logistics problems.
 - b. **FIVE (5)** solutions to the problems

(10 marks)

2. Manufacturing logistics is different from the retailing since it involves physical transformation process. Identify and explain the relevant tasks involved in receiving, storing, order picking, packing and shipping for a small computer refurbishing factory.

(10 marks)

3. The role of a courier service is to facilitate small package shipments for individual importers and exporters, while also acting as a custom clearance agent. Describe **FIVE (5)** benefits offered by a courier service company.

(10 marks)

4. Discuss how second-party logistics (2PL) service providers help manufacturers add values.

(10 marks)

(Total:40 marks)

END OF EXAM PAPER